

GENERAL EXEMPTION, PLANNING AND LAND USE MANAGEMENT (PLUM) COMMITTEE REPORT, and ORDINANCE FIRST CONSIDERATION relative to amending the Los Angeles Municipal Code (LAMC) to clarify regulations pertaining to temporary signs on temporary construction walls and on solid fences surrounding vacant lots.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. FIND that the draft Ordinance meets the criteria of a General Exemption under the California Environmental Quality Act (CEQA) pursuant to Article III, Sections 15301, 15304, 15308, Classes 1, 4, and 8 of the CEQA Guidelines.
2. PRESENT and ADOPT the accompanying ORDINANCE, dated June 8, 2021, amending LAMC Sections 14.4.2, 14.4.3, 14.4.4, 14.4.17, and 98.0602 to clarify regulations pertaining to temporary signs on temporary construction walls and on solid fences surrounding vacant lots.
3. INSTRUCT the Los Angeles Department of Building and Safety (LADBS) to report back in six months on the permits for temporary signs, including a comprehensive list of all temporary sign permit applications (in process, approved, or denied) identifying the applicant, address, Council District, size of sign, location of sign, and any other relevant information that would assist the Council in understanding where the City is and is not getting the benefit of graffiti cleanup.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

At a regular meeting held on August 3, 2021, the PLUM Committee considered a report from the City Attorney and draft Ordinance relative to amending the LAMC to clarify regulations pertaining to temporary signs on temporary construction walls and on solid fences surrounding vacant lots. Department of City Planning staff provided an overview of the matter. After providing an opportunity for public comment, the Committee recommended to adopt the Ordinance, with an instruction to the LADBS to report back in six months on the permits for temporary signs, including a comprehensive list of all temporary sign permit applications identifying the applicant, address, Council District, size of sign, location of sign, and any other relevant information that would assist the Council in understanding where the City is and is not getting the benefit of graffiti cleanup. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE



<b><u>MEMBER</u></b>	<b><u>VOTE</u></b>
HARRIS-DAWSON:	YES
CEDILLO:	YES
BLUMENFIELD:	YES
RIDLEY-THOMAS:	YES
LEE:	ABSENT

AXB  
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**-NOT OFFICIAL UNTIL COUNCIL ACTS-**